

CHANTAL SCHOEN

COMMUNITY BUILDING | EVENT MANAGEMENT | COMMUNICATION



SUMMARY

Dedicated Event and Communication professional. Highly skilled in interpersonal communications, event organisation and planning to facilitate the exchange of knowledge and community building. Knowledgeable in the use of social media marketing to increase awareness and interest. Creative and strategic thinker with the ability to form strong business relations.



Uden, The Netherlands



00 31 6 144 50 109



info@chantalschoen.com



LinkedIn.com/in/chantalschoen



www.chantalschoen.com

EXPERTISE

- Public awareness
- Community building
- Content creation
- Event planning & promotion
- International R&D&I
- Cooperation strategies

SKILLS

- Fluent in Dutch, English
- Photography & Photoshop
- Social Media
- Survey & Newsletter tooling
- Basic HTML

TOPICS OF INTEREST

- Digital Future, AI, IoT
- Women in Tech
- Senior citizens
- City marketing
- Circular economy

WORK EXPERIENCE

- 2011-2019 ARTEMIS INDUSTRY ASSOCIATION, EINDHOVEN- NL
Senior Public Relations & Event Manager (ECS) – (2014-2019)
- Managed events with multiple partners of which 'Co-summit' a partnership with ITEA and 'EF ECS' with AENEAS, EPoSS, EUREKA, ECSEL-JU and the European Commission.
 - In charge of the overall event budget of 400K
 - Responsible for exhibition design, set-up and suppliers
 - Selected stakeholder-cooperation, increasing members and improving the relevance of the association
 - Conducted research by attending workshops on developments within the domain, to provide members with the latest information
- Office Operations Manager – (2011-2014)**
- Organised the daily operations for Artemis and ITEA office
 - Selected venues, hotels and dinner locations for events
 - Chairing event preparation meetings
 - Managed third-party vendors such as congress locations, catering, AV suppliers and booth-builders
- 2007-2011 MATERIA _ ARCHITECTWEB, NAARDEN-NL
Event & Project Manager - (2009-2011)
- Coordinating event communication via website and newsletters
 - Responsible for costing, estimating and planning projects
 - Relation management of members during events
- Content & Communication Manager -(2007-2009)**
- Producing monthly newsletter for 70.000 members worldwide
 - Created illustrations of the Materials-book with own photography
 - Creating a digital and physical material library 850 suppliers
- 1994-2006 **Key Account manager (2yr) | Account manager (2yr)**
Product manager (2yrs) | Sabbatical (1yr) | Comm. assistant (5yrs)

EDUCATION & COURSES

- 2018 Basic Desktop Publishing (DTP) Course
2003 ROC Skilled leadership
1989-1994 Bachelor of Science (B.Sc.), Engineering and Commerce (HTS-BK)

MY NETWORK See: <http://chantalschoen.com>